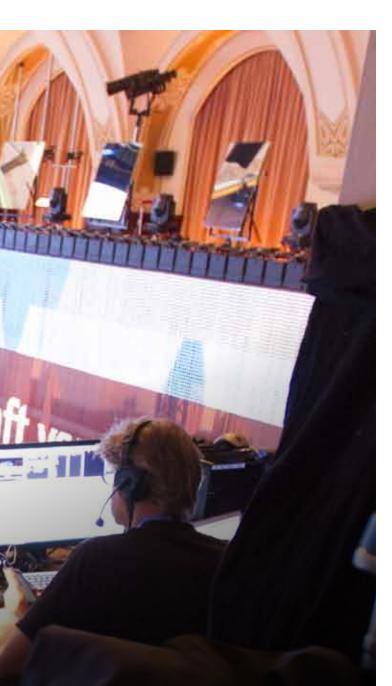


# Professionals for Professionals for events and live streaming

# LIVE STREAMING VIDEO PRODUCTION RECORDING OF EVENTS

### **BMK.TV – Learn everything in two sentences**

We are your specialist for professional live broadcasts, video streaming as well as film and post-productions. You receive all services from one source from your contact person – from the consultation to the video material ready to broadcast.



## LIVE PRODUCTION AND LIVE STREAMING

With BMK.TV the whole world will see your event By live streaming you will reach many visitors and multiply them. By transferring your event live on the Internet, via social media channels or your website you multiply its effect several fold. BMK. TV supports you: we coordinate with you or your agency the content and planning and we record the event with modern HD live production technology. The signal is immediately available for transfer to a video screen, on the Internet as a

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video stream, for Facebook, YouTube and Periscope, or via a OB van for national and international TV stations.

On request we can provide an Internet video stream only for selected users, for a limited number of viewers, or for certain regions.

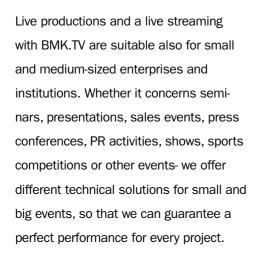






## OUR SERVICES FOR A LIVE PRODUCTION AT YOUR EVENT





- RECORDINGS AND LIVE PRODUCTIONS FOR LIVE STREAMING, VIDEO WALLS AND PROJEC-TIONS
- **RECORDING WITH UP TO 12 HD CAMERAS**
- MOBILE PRODUCTION SWITCHER AND OB VANS
- TECHNICIAN FOR IMAGE SWITCHER, DI-RECTOR, PRODUCER, CAMERAMEN, SOUND ENGINEER
- TECHNOLOGY FOR EVENTS AND CONFEREN-CES
- LIVE STREAMING AND TV BROADCASTING
- OVER-NIGHT EDITING OF VIDEO TRAILER AND IMPRESSION FILM
- LIVE SWITCHING VIA IP, SND AND SKYPE

**MODULS FOR LIVE STREAMING OF EVENTS** 

- ENCODING SERVICE
- PLAYER FOR INTEGRATION INTO WEBSITES OR MICRO SITES
- PROJECTION/ DELIVERY TO ALL SYSTEMS AND PLATFORMS
- CONTENT PROTECTION WITH TOKEN-BASED ACCESS CONTROL, GEO- AND IP BLOCKING
- MONETIZATION WITH PAY-PER-VIEW PAY WALL AND PAID CONTENT
- CHAT AND INTERACTION
- SOCIAL MEDIA STREAMING TO FACEBOOK, YOUTUBE AND PERISCOPE

















### **OUR SERVICES FOR YOUR IMAGE OR PRODUCT VIDEO**

**PRE-PRODUCTION** 

- PRELIMINARY DISCUSSIONS
- ANALYSIS OF TARGET GROUPS AND COMPETITION
- **CONCEPT OF SCREENPLAY AND STORYBOARD**
- SCOUTING OF LOCATIONS
- FILMING PERMISSIONS
- **INSPECTION OF THE SITE**

#### FILMING

- PRODUCTION AND DIRECTING
- BUDGET AND SCHEDULE CONTROL
- FILM TEAM (DIRECTOR, CAMERA MAN, SCRIPT, LIGHTING ENGINEER, **SOUND ENGINEER, COSTUME**



**BMK.TV** gives **Dublicity** - to you and your topic.

In the time when information needs to be image relevant and compact for the digital public, a film is the medium of your choice in order to support your image and product communications. The opportunities that are offered by digitization are terrific - and with BMK.TV you can take advantage of these opportunities. Whether you want to show an introductory, convincing video on your website,

place a product video on Facebook or present your company at trade fairs – BMK.TV will do all the services for you from a single source. Our passion and experience are the guarantee for your satisfaction, so at the end you will receive a product that makes you and us both satisfied.

- **CAMERA, LIGHT AND SOUND TECHNOLOGY**
- SPECIAL EQUIPMENT (DRONE, CAMERA CRANE)
- LOGISTICS AND CATERING

#### **POST-PRODUCTION**

- **ROUGH EDITING, FINE EDITING**
- **CORRECTION OF COLOURS**
- **GRAPHICS. ANIMATIONS**
- **OFF-SPEAKER**
- SOUND RECORDING AND **POST-PROCESSING**
- SOUND DESIGN / MUSIC PRODUCTION
- **RIGHTS MANAGEMENT**
- DVD/ BLURAY<sup>™</sup> AUTHORING
- PRODUCTION. COVER LAYOUT **AND PRINTING**
- PRESENTATION/ MARKETING



### BMK.TV PRODUCES FAST PICTURES FOR THE FAST WORLD





The world of news is running in the high speed level. We are aware of this and we are able to respond quickly to any request from an editorial team. Whether for documentaries, news clips or TV reports – you can rely on us at any time if you need a video material for your editorial work. Our EB team with cameraman and assistant has been working successfully many years for TV stations, freelance producers and authors, and can also be booked for short-term recordings, spontaneous live inputs or longer reports.

### OUR SERVICES FOR YOUR EDITORIAL FOOTAGE

- **EDITING / RESEARCH**
- PRODUCTION AND DIRECTING
- **EB TEAM (EDITOR, DIRECTOR, CAMERAMAN AND ASSISTANT)**
- MOBILE CUTTING ROOM
- LIVE SWITCHING VIA IP-SNG AND D-SNG
- **PRODUCTION VEHICLE**









### **BMK.TV – What we stand for**

BMK.TV stands for BMK Media Production GmbH & Co KG. Above all, we appreciate the passion for work. As a full-service provider, it is our greatest passion to create unique videos, to arouse emotions and support by this your market and company communication.



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### FOR BMK.TV THERE ARE **5 INDICATORS**, ACCORDING WHICH YOU CAN EVALUATE US:

**QUALITY:** A first-class result always starts with a first-class team. That is why only highly qualified and experienced employees work in our production- as experienced TV cameramen, redactors, editors and media designers. We use only professional equipment to deliver the best possible results for our customers, in terms of content and technology. This quality requirement is also reflected in our prices, which are generally fair and transparent.

**EXPERIENCE:** We have been on the market since 1997 and have nearly 20 years of experience in the production of content for communication and editing. Our customers can rely on our many years of expertise in TV, live and image production.

**CREATIVITY:** Every project is different and it deserves that we deal with it individually. We like to develop new ideas, look for new perspectives, find unique stories and create a storyline that will grab the viewer from the very first moment and mantain him to the very end.

**COMMITMENT:** We offer to each customer more than he expects: more commitment, more ideas, more self-initiative, more involvement. For us, every project is not just a job, it is a matter of heart, in which we invest our passion and energy.

**GUARANTEE:** First of all we emphasis a detailed and complex planning. This results in reliable budgeting and unconditional keeping of deadlines. In the production phase, we always have additional equipment in reserve in order to compensate quickly and fully possible technical failures. Because we love surprises - but only the positive ones.



We are here for you – in Germany, Austria and Switzerland – and wherever you need us

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